



**10th Annual UTBA
Community Night**
Thursday, November 16, 2023
Upper Twp. Elementary School

Vendor Table Application

**The Upper Township Business Association is kicking-off the holiday shopping season.
A perfect time to let the community know what your business offers and why to SHOP LOCAL & SHOP
SMALL BUSINESS!**

Set up begins at 4:30 / NEW Event Time is from 5:30pm - 7:30pm

Company Name: _____

Contact: _____ Phone: _____

Email: _____

Do You Need Electric? (Yes/No): _____

Describe Your Table Exhibit: _____

Door Prize Description: _____

Retail and Service Industry Table Suggestions:

- Provide lifestyle, holiday, and seasonal tips for consumers
- Provide items for purchase, IE: holiday gift items and gift certificates
- Provide giveaways including holiday party/menus, sales brochures, promotional items, candy, etc.
- Provide special offers to drive traffic back to your business on **Small Business Saturday** (Nov. 26)
- Provide a door prize – it adds excitement to the event and is a great way to capture customer information for your email marketing and mailing lists
- Take pictures to utilize on your social media platforms

***Pre-Event Marketing: Business Included in Print Materials & E-Marketing Opportunities**

The cost for each 6' table is \$25 for members and \$125 for non-members,
which will include an annual membership to the UTBA.
A limited number of tables are available at no charge for Upper Twp. non-profit organizations.

Make Check Payable to: Upper Township Business Association &

Mail to: PO Box 496, Marmora 08223

Event Contact: Steve Zellers

Email: upperbiz@gmail.com / Phone: 609.231-6726