



9th Annual  
UTBA Community Night  
Thursday, Nov. 17, 2022  
Upper Twp. Elementary School

## Vendor Table Application

The Upper Township Business Association is kicking-off the holiday shopping season.  
A perfect time to let the community know what your business offers and why to  
**SHOP LOCAL & SHOP SMALL BUSINESS!**

Set up begins at 5 PM Event is from 6pm -8 pm

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Do You Need Electric? (Yes/No): \_\_\_\_\_

Describe Your Table Exhibit: \_\_\_\_\_

Door Prize Description: \_\_\_\_\_

Retail and Service Industry Table Suggestions:

- Provide holiday gift items, baked goods, candy, gift certificates, holiday party/menu, sales brochures, etc.
- Provide lifestyle holiday and seasonal tips
- Provide giveaways and special offers to drive traffic back to your business on Small Business Saturday (Nov. 26)
- Provide a door prize – it adds excitement to the event and is a great photo opportunity for your business
- Bring a camera – take your own pictures to utilize on your social media platforms

### **\*Pre-Event Marketing: Business Included in Print Materials & E-Marketing Opportunities**

The cost for each 6' table is \$25 for members and  
\$125 for non-members, which will include an annual membership to the UTBA.  
*A limited number of tables are available at no charge for Upper Twp. non-profit organizations.*

Make Check Payable to: Upper Township Business Association / Mail to: PO Box 496, Marmora 08223

Event Contact: Steve Zellers

Email: [upperbiz@gmail.com](mailto:upperbiz@gmail.com) / Phone: 609.231-6726



**UPPERTOWNSHIP**  
Business Association  
Neighbors Helping Neighbors