



UPPER TOWNSHIP

Business Association

Neighbors Helping Neighbors

May 2021 Newsletter



Professional Development Computer / Internet Security Workshop

A special cyber security and computer / internet best practices for small business workshop is scheduled for **Thursday, May 13, 2021** at 12 noon.

The session is sponsored by the Upper Twp. Business Association (UTBA) and will feature a presentation by the Cape May Prosecutor's High Tech Crimes Unit.

For registration and additional information visit the UTBA Eventbrite page.

> <https://upper-twp-business-association.eventbrite.com>

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OCHS SEA Student Volunteers at Shredding Truck Event for Upper Twp. Our thanks to the students with the Ocean City High School Student Environmental Association (SEA) that volunteered for our annual Shredding Truck Event with our Upper Twp. Business Association (UTBA) and Upper Twp. Sustainable Jersey Green Team on Saturday, May 1, 2021.

See Photo Gallery on page 3 and Facebook > <http://bit.ly/2021SEAvolunteersShreddingTruckevent> ##

Sustainable Best Practices for Upper Township Businesses

The Upper Twp. Business Association (UTBA) is celebrating its **10th Anniversary** in 2021 and continues to demonstrate beneficial examples of sustainable best practices in our community.

The sustained engagement of various projects on a regular basis has enabled activities to grow to even more impactful levels each year. Reporting on these local activities has been included with the Township of Upper's certification actions with Sustainable Jersey and has helped the municipality retain the Bronze rating since 2014.

Ralph Cooper, Chair of the Green Team Advisory Committee is also a member of the UTBA Board, where he served as Treasurer and is a member of the BA's Marketing Committee. Cooper's involvement with the two organiza-

tions has enabled the beneficial cross-sharing of information and best practices examples.

Connections with Sustainable Jersey has resulted in the UTBA joining the DowntownNJ initiative.

A webinar on DowntownNJ was presented by Sustainable Jersey during the early months of the Covid-19 shutdown. The Zoom session was attended by both Blanche Adams, UTBA Past-President and Board member, and Cooper. That session led to the UTBA involvement with the program and several new ideas for enhancing the shopping areas and commercial corridors here in Upper Twp. are be developed.

To learn more about DowntownNJ, visit <https://www.downtownnj.com/about>

Examples of beautification projects from Sustainable Jer-

Continued on Page 2



2021 Community Guide

84 Pages - Read Online

> <http://bit.ly/UTBA2021CommunityGuide>

Cover Photos:

- Top: Graphic of plan for Beesley's Point beach-front park.
- Twp. Welcome sign at Exit 25 of the Garden State Parkway with flowers maintained by Upper Twp. Sustainable Jersey Green Team volunteer Wanda Adamson. ##

What's New ... Inside

UTBA Golf - Mixer
June 24th @ Heritage Links

UTBA Officers
& Board Directory

Sustainable Best Practices for Upper Township Businesses

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sey communities are also being utilized by the UTBA Board for plans to enhance the commercial districts of the Township.

Local sustainable activities are listed here. (As with other community events,

many of the regular UTBA activities were not held during 2020. However, plans are underway to re-start most of the list for this year.)

Reusable Shopping Bags – As an alternative to plastic bags, free reusable shopping bags are distributed at most UTBA events. Bags donated by member businesses are also given away at BA tabling events.

> <https://upperbiz.com/sustainable-upper-township/>

Shredding Truck - This year was the 7th Shredding Truck / Earth Day event sponsored by the UTBA for the benefit of BA members and Township residents to safely dispose of confidential records while supporting sustainable paper recycling.

> <https://upperbiz.com/sustainable-upper-township/>

Volunteer Directory – This is a new item in 2020-2021. During the Covid-19 shutdown, UTBA and Green Team volunteers developed a directory of local civic and service organizations here in Upper Township. The directory was a result of the Township Green Team's development of Community Asset Mapping for Upper Township. In addition to physical attributes in the municipality such as parks and recreation assets, it was determined that there was a need for highlighting human resources. The resulting Volunteer Directory is a guide for com-

munity resources and also to maintain up-to-date contact information for volunteers to become involved. > <https://upperbiz.com/sustainable-upper-township/>

Historical Society Support – The UTBA has supported the Township Historical Museum project. Also, the UTBA's display table has been a regular feature at Historical Preservation Society of Upper Twp. events like the Strawberry Festival, OctoberFest and Heritage Train Festival. In addition, the BA's information table and Community Guide are regularly on display at the Tuckahoe Train Station.

> <http://www.uppertwphistory.org>
Clean Communities – Volunteers from BA members participate in the annual Fall clean-up of Township Roadways. > <https://uppertownship.com>

NJ Clean Energy – The UTBA supports the ongoing New Jersey Clean Energy campaign. In the past 10-years BA member businesses have used NJ Clean Energy guidance and funding for energy audits and system upgrades. In addition, businesses and the UT School District continue to build solar capabilities. > <https://njcleanenergy.com> ##



UTBA Officers & Directors 2021

President

Steve Zellers

Sentinel Newspapers

609-399-1220 ext.103 | Cell 609.231.6726

Secretary

Liz Foglio

Foglio's Flooring Center

609.390.3876

Treasurer

Ralph Cooper

Historical Preservation Society of Upper Twp.

Cell 609.464.0920

Directors

Blanche Adams

Heist Insurance Agency

609-399-0655 | Cell 609-736-7226

Pandora Mason

Foglio's Flooring Center

609.390.3876

Kathy Peasheck

Wings Travel

609-390-9101 | Cell 609.602.4800

Christina Tolson

Broadley's

609.390.3907 | Cell: 609.204.6446

Dana Wilson

Yes She Can!

609-478-3266

www.UpperBiz.com

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Weekly Business "Spotlight"

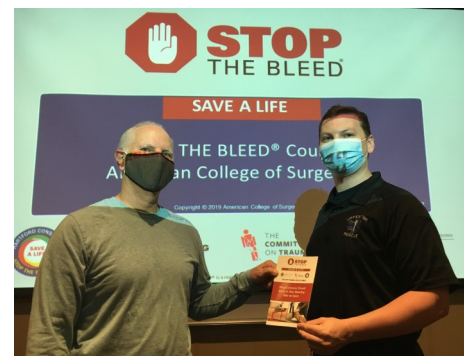
The Upper Twp. Business Association "Business Spotlight" campaign is designed to highlight members on the UTBA website and Facebook page.

Spotlight Gallery examples here.

<https://www.facebook.com/media/set/?vanity=UpperBiz...>

Recently listed UTBA members have included: Kirk's Pizza; Cheryl Ward, CPA; Stecher Jewelers; and the Rotary Club of Ocean City – Upper Twp.; Dollard Sew and Vac; and the OceanFirst Bank – Marmora Office.

If you'd like to be featured with the UTBA Business Spotlight program please contact Ralph Cooper @ upperbi-z25@gmailcom | 609-464-0920. ##



Stop The Bleed Training for UTBA

Stop the Bleed Lifesaving Training For UTBA Business Members - John Carter, right, a member of the Upper Twp. EMS Rescue Squad and a certified instructor for the Stop the Bleed program presented the training class for Upper Twp. Business Association members and guests on April 27, 2021. Also pictured is Steve Zellers, President of the UTBA. The Stop the Bleed workshop is part of the ongoing "professional development" training provided for UTBA members.

For information on arranging local Stop the Bleed training for your organization, contact Johnathan Carter <johnathan.carter@upperrescue.com>

For details about the Stop the Bleed campaign, visit www.bleedingcontrol.org

For details and to register for future UTBA training visit our Eventbrite page <https://upper-twp-business-association.eventbrite.com> ##



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with our Upper Twp. Business Association (UTBA) and Upper Twp. Sustainable Jersey Green Team on Saturday, May 1, 2021. ##



UTBA Members Support UMC Tuckahoe Food Pantry

The bountiful collection of food and donations at the UTBA's May 1st Shredding Truck Event. All the contributions were delivered to the Tuckahoe United Methodist Church Food Pantry. ##



Cyber Security Workshop Continued From Page 1

The Zoom link will be emailed to all RSVPs.

Cyber attacks are a growing and constant concern for all small businesses. This workshop will highlight the ongoing threats for computer systems and how to mitigate the risks for your business and yourself.

The link to the May Meeting Questions form: <https://forms.gle/6aV8hwYweyjL2gy47>

This workshop is part of the series of professional development sessions presented for UTBA members.

For registration and additional information visit the UTBA Eventbrite page.

> <https://upper-twp-business-association.eventbrite.com>

##

UTBA GOLF & MINGLE MIXER

THURSDAY, JUNE 24TH

JOIN US FOR A GOLF OUTING & MIXER
AT HERITAGE LINKS GOLF CLUB

FREE ROUND OF GOLF STARTS @ 3PM
MIXER STARTS @ 5:30PM

Food & Beverages * Door Prizes
*Meeting will be held safely outdoors with
social distancing guidelines followed.*

[Click To Register Here](#)

RSVP For Golf By 5/13

Bring a Non-Member or Friend
along to golf & network!



www.UpperBiz.com