



UPPER TOWNSHIP Business Association

Neighbors Helping Neighbors

April 2021 Newsletter

Cape May County Economic Development Manager Presentation for UTBA April Membership Meeting

Join us for the April Virtual Membership Meeting on Tuesday, April 20th, 2021, from 12pm-1pm.

Our guest speaker will be **Joe Molineaux**, the Economic Development Program Manager for Cape May County. He will be providing the most up to date

information on the Covid Relief Programs available to our local businesses, including the Payment Protection Program. Joe will also be happy to answer questions from our member businesses. Click this link to Register on the UTBA Eventbrite Page: > <https://bit.ly/3rKX2R0>

In order to prepare for the event, if you have a specific question for Joe Molineaux that you would like answered, please fill out the form below and submit it to us by Thursday, April 15: > <https://forms.gle/ztmBW4Q82Dy3N1o28>
Cape May County Commissioner **Jeff Pierson** will also join us on the April 20th call and have updates on a variety of county government subjects.

Note: The April 20th Zoom link will be emailed to RSVPs. ##

“Stop the Bleed” Lifesaving Training For UTBA Business Members April 27th

A special “Stop The Bleed” training course, presented in conjunction with the Upper Twp. Rescue Squad, is being offered this month for members of the Upper Twp. Business Association on Tuesday, April 27, 2021 at 6:30 pm.

For registration and details about this lifesaving skill visit the UTBA Eventbrite page > <https://upper-twp-business-association.eventbrite.com>

Stop the Bleed training is intended to cultivate grassroots efforts that encourage bystanders to become trained, equipped, and empowered to help in a bleeding emergency before professional help arrives. With the significant increase in violence, an traumatic event can happen anywhere in public areas, but trauma can also occur in business, home, automobiles, ATV, motorcycle, and industrial accidents.

The training source was developed when the American College of Surgeons responded to the Boston Marathon bombings (in 2013). They decided to take initiative because there were several lives lost that could have been prevented by



limb bleedings (being) controlled.

The American College of Surgeons STOP THE BLEED® campaign has trained over 1 million people including students, teachers, and groups of the public in the community on how to apply a tourniquet, pack a wound, apply pressure to a wound in everyday situations to stop bleeding in order to prevent death from hemorrhage.

According to the American College of Surgeons, the "Stop the Bleed" campaign is “raising awareness of basic actions to stop life-threatening bleeding following everyday emergencies and man-made and natural disasters.”

This training is part of this year’s series

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Shredding Truck for Businesses & Residents @ Foglio’s May 1st

The annual Shredding Truck Earth Day Event, sponsored by the Upper Twp. Business Association (UTBA), will be held Saturday, May 1, 2021 from 9 am til 12 noon at Foglio’s Flooring Center, 344 S. Shore Road, Marmora.

This is the 7th year for this free event for businesses and residents in the Township of Upper and is held in partnership with the Upper Township Green Team.



Shredding “Housekeeping” Details:

There is a limit of five (5) banker boxes. All binders and metal clips should be removed before bringing your papers to the event for shredding.

When boxes of paper are dumped into

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What’s New ... See Page 2

**Save The Date - May 13th:
Cyber Security Workshop**

**UTBA Officers
& Board Directory**

Cyber Security Professional Development Workshop

Computer / Internet Best Practices for Small Business

A special cyber security and computer / internet best practices for small business workshop is scheduled for Thursday, May 13, 2021 at 12 noon.



UTBA Officers & Directors 2021

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Mailing Address

Upper Twp. Business Association
P O Box 496, Marmora, NJ 08223

The session is sponsored by the Upper Twp. Business Association (UTBA) and will feature a presentation by the Cape May Prosecutor's High Tech Crimes Unit.

For registration and additional information visit the UTBA Eventbrite page.

> <https://upper-twp-business-association.eventbrite.com>

The Zoom link will be emailed to all RSVPs.

Cyber attacks are a growing and constant concern for all small businesses. This workshop will highlight the ongoing threats for computer systems and how to mitigate the risks for your business and yourself.

This workshop is part of the series of professional development sessions presented for UTBA members.

Reference Links:

Cybersecurity for Small Business

<https://www.fcc.gov/general/cybersecurity-small-business>

Stay safe from cybersecurity threats

<https://www.sba.gov/business-guide/manage-your-business/stay-safe-cybersecurity-threats>

Advance registration is required for this workshop with this UTBA EB page.

For more information please contact Ralph Cooper with the UTBA at 609-464-0920 or upperbiz25@gmail.com ##

"Stop the Bleed" Training

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of UTBA professional development workshops for Business Association members. Most training will be with virtual Zoom sessions. However, with the need for hands-on training, the Stop the Bleed class is an in-person event.

The April 27th workshop will be presented by John Carter, a member of the Upper Twp. EMS Rescue Squad and a certified instructor for the Stop the Bleed program. The session will be held at the Upper Twp. Community Center, 1790 Route 50, Tuckahoe, NJ.

The class size is ten (10) and there is a limit of two attendees from each UTBA member business for this class. Masks, social distancing and other applicable Covid-19 protocols will be observed for this training. Additional sessions may be scheduled, depending on demand.

Advance registration is required for this workshop with the UTBA EB Page > <https://upper-twp-business-association.eventbrite.com>

For more information please contact Ralph Cooper with the UTBA at 609-464-0920 or upperbiz25@gmail.com ##

Shredding Truck May 1st

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the recycle carts, attendees will be able to watch as the documents are then transferred to the truck for actual on-site shredding.

Participants are encouraged to take their empty boxes with them.

Please do not bring any plastic bags to the shredding event.

Shredding event attendees are encouraged to drop off Food Pantry donations.

This no-contact event will observe all public health guidelines.

Information Handouts:

The UTBA will be giving out a free re-

usable shopping bag containing the 2021 Upper Twp. Community Guide.

UTBA member businesses, and non-profit groups, are encouraged to submit informational fliers, discount coupons or gift items for distribution in the UTBA's shopping bag.

Businesses can register online to confirm their participation

with this link: <http://bit.ly/May1stEarthDayBag>

Items can be dropped off at the Foglio's Flooring Center during normal businesses hours prior to April 30th.

Address any questions via email @ upperbiz25@gmail.com ##